

# **Renegade Hypnotist Reveals Amazing True Secrets About Scoring With Married Women!**

*"The Last Refuge Of Uncommitted Sex In America!"*

*A Totally True Book  
By Dirk Manly,  
Who Is Staying Anonymous  
So As To Continue Prowling Amongst  
The Delicious Wives Of The World.*

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## Chapter 1: Introduction

The world is full of married women! **Everywhere you look, there are amazing women walking around, leading their lives and being unbelievably desirable.** And just when you get all cranked up to grab one you notice -- right there on that left hand -- a ring set. You say to yourself, "How can this be? How can they all be married? How does this work?"

Have you ever known an amazing girl, one who was so fine? And for one reason or another maybe you just couldn't get up the nerve, or the circumstances weren't right, or maybe you met her and you just didn't hit it off, and you had to watch as she goes on and falls in love with some other guy? You saw that she went off and got married, **and you thought she's gone forever.**

Or have you ever spotted someone so fantastic (you know the type I mean) walking down the street, across a crowded restaurant, or in a mall -- she looks really good? If you were going to create an image of everything you wanted a woman to be, well there she is, right there in front of you. And just when you're thinking, "God this is great, I've got to go for it," her husband walks up or you spot the ring -- and you know once again that she's out of reach, she's a married woman?

Have you ever fantasized about having unbelievably great sex with a woman who knows exactly what she's doing, who's willing to do whatever it takes to keep you interested in her? And who, when you are so totally filled with pleasure and totally exhausted that you can't move a muscle, when you are lying there dripping with sweat with an immense smile of satisfaction on your face, she then gets up and says, "Bye, bye sweetie," and heads home?

I have good news for you my friend, because each and every woman out there is available to you!

The single great truth that I am sharing with you now is that **there is no such thing as a married woman.** That's just an idea we've got in our heads, and so long as we believe in this fantasy there are all kinds of rules and do's and don'ts which isolates these women in a way that holds them as unreachable forever.

**But what we know now is that there is no such thing as a married woman, there are only women who got married!**

When these women got married, they didn't give up being women. They still have all the wants and needs, all the desires that all woman have. It's just that they made a decision at some point in their life to enter into that legal state we call marriage.

And they had a movie in their head of how things were suppose to be. They had an idea of how everyone should play their part in their script and everything was going to be wonderful --white picket fence, kids, suburbia, station wagon -- and because they are now married, they know now that it's not going to be like the movies said it was!

It's going to be real life. And while there are some parts of their life they are satisfied with and they want to keep, there are other parts of their life, dark mysterious compelling parts that are calling out to them. These needs must be explored, must be fulfilled. And so women are looking for someone just like you.

Recent government studies indicate that 1 out of every 3 married women in America report seeking pleasure, seeking sexual gratification outside of their marriage. 1 out of 3! And that's just the ones who are willing to admit it on a questionnaire!

I was reading a publishing journal the other day and I ran across another astonishing fact. This article said that 54% of book sales in North America today are romantic novels. Think about that -- 54% of all books sold are romantic novels. That means 46% of all other books sold have to do with religion, arts, biography, history -- the entire breadth and depth of human existence -- but **54% of all books sold have to do solely with woman's romantic fantasies!**

And so I said, "Hhmmm, what is something useful that can be done with this information". I started checking into this report and it turned out to be true! And I started to think about it--**what is it about woman's needs that leaves them so unfulfilled**, that they are willing to buy so many of these books?

My research revealed that most romance readers are in fact, intelligent, educated women who are going about normal lives. They are buying and reading three to four books a week, swapping them among themselves like they are baseball cards, and they constitute a complete subculture where women know exactly what's going on. They are very open about it and yet **men don't have a clue about what is going on!**

I started talking to my clients who were married women. I asked "What's with you people? Why are you buying these things? What do you get out of it?"

They began telling me stories, stories about romantic images, wanting to feel oh so special. They want to experience the challenge, the leap of faith, the growth that comes from romantic adventure. **They want to feel the delicious thrill of hanging out there on the edge, not knowing what's coming next but oh my god it feels so good.** And what I discovered is that **women are very matter-of-fact about looking, searching, seeking for a once in a lifetime romantic adventure that they can experience to the utmost!**

Then, as they lock up those memories and hold them down deep within themselves, at the very essence of who they are, they can treasure them forever while they

go on and be happily married women. What a concept! As a single guy, this works really well for me!

So I began to look into this. And what I discovered is that **the chief beneficiaries of the whole myth about married women are married men!**

Because it's the married men who get to think in their little minds that when they put the ring on a woman's finger "This woman belongs to me now. And she's going to be a 'good girl'. She's going to be staying at home no matter what I do. No matter how many times I take off to play golf, no matter how many times I don't pay attention to what she is feeling, no matter how many times I don't talk to her. She is going to be right here at home for me, **because after all she's a married woman and that's how she's suppose to behave!**"

What I am going to lay out for you in this book is a way you can attract, seduce, and thoroughly enjoy a married woman. You can enjoy her in every way a man can enjoy a woman and then let her go without tears, without remorse, without scenes. **In fact, this is how you can enjoy the last arena of uncommitted sex in modern American life!**

If you're a married guy, you can find out how to protect yourself from guys like me. You can find out exactly how to make your wife the happiest woman on earth -- so satisfied that she will never, ever have her head turned by another. **And if you're single, I'll show you the precise, devastating things to do, say and feel in order to have that ravishing married woman eating out of your hand and begging for more!**

The interesting thing is that **everything you read here is guaranteed to work!** I know this because I haven't had to make anything up on my own. Instead, **I have had the rare advantage of being able to talk to over ten thousand women and ask them what works!** For over a decade they have been streaming into my office in search of better understanding their own hearts and minds through hypnotherapy. **And in the hush of the closed room, they have been telling me the most intimate and delicious secrets of their lives!** Imagine it – tens of thousands of women spilling secrets that they would never tell their husbands, their "borefriends", their best friends or their confessor! And of that number (God bless probability!) there have been thousands who have had, are having, and want to have intense sexual adventures outside the bounds of their marriages!

Being the kind, empathetic and attentive hypnotist that I am, I asked lots of questions and took careful notes on their responses. And then as I began to devise my approach for scooping up these lovelies, for presenting myself to these wandering housewives as the kind of man who is the most desirable partner for wild, uninhibited extra-marital sex, I asked them for feedback!

"Oh God, that's it!"

"Why can't men be like you?"

“My husband will NEVER get it! He thinks that just because we’re married I stopped being interested in, you know, **that kinky stuff!**”

“If you would do all those things for me, and I knew that I could keep it separate from my marriage, **I’d be in that hotel room with you in a heartbeat!**”

I can hear some of you now, you’re probably saying, "I'm not her type, I've tried hitting on married woman before and they just shut me down -- it's not possible." I'm here to tell you that **anybody can do it!**

**Because women choose the men in their life for different reasons.** When she was young, she chose a man who was very popular, very good-looking and very studly, because she got status, excitement and adventure from dating that kind of guy. Later on as she started looking for someone who would be a good match, she started comparing every man she met or went out with to her image of the ideal mate.

She settled down with a guy who was a good provider, who was stable and predictable, a good father for the children. **But deep down inside she still has needs for excitement and adventure, because the girl she was before is still alive inside her now!**

That girl has been watching, waiting all this time. The girl who is reckless, adventurous and fun and spirited is still inside, and she wants to come out and play!

And as you present yourself to her in exactly the way she wants, as you match yourself exactly to the values she holds, you can learn to identify the romantic fantasies she holds. What are the hot buttons that, as you mash down on them hard, make her fall irresistibly for you, make her compelled to seek you out and give you the most exquisite pleasures? As you do all these things, **you will find that you will never have to hit on another woman again!**

Instead you will approach her, you will get to know her, you will let her get to see who you are. You will share with her your life. **Inevitably, she will be hitting on you!**

How surprised would you be to find that there is a way to seduce most any woman? A way that is powerful and effective, that any man can learn, that it is as simple as talking to her?

Not every woman is susceptible. If a woman is absolutely happy in her life and if her husband is giving her everything she needs, just exactly the way she needs it, then you don't stand a chance. And frankly, you shouldn't be badgering her. Let her go on and have that happy life. Because she is in a very small minority, that less than 1 in 10 minority who is married and feels really good about it, getting everything she wants from her current relationship.

**The other 90 plus percent are playing in our pool--they are looking for us, they just haven't realized it yet! So it is our obligation to get out there and show them how to get exactly what they want!**

**The secret is seduction through temptation** -- doing all those things that attract or charm, making every aspect of ourselves a mystery, alluring, with romance and adventure. Even to the point by just going through our lives, doing what we normally do and talking about all those things that actually interest us, woman will be so charmed and attracted that **they will be compelled to offer themselves to us!** That they will offer their most valuable gifts in order to draw us closer, in order to drink deep the experience within us!

Sound good? I can show you exactly what to do. As you read through these pages you will be amazed to discover the secrets of how exactly to get through to these women. You'll find out what to do, what to say, and the simple steps and patterns that can get virtually any woman into bed.

But "Ethics," you cry. I can hear someone out there: "Ethics, Ethics, Ethics! This is bad, **you're a bad man.**"

The way I look at it, if her husband or boyfriend is doing the right job and doing the job right, that woman is not going to give me a second glance.

**But, if through some choice of his own, some lack of action, some poorly thought out conversation, he leaves the door open -- well, who's to blame if the wrong dog comes home?**

If you are ready to begin life's most tasty adventure, if you are ready for sexual pleasure beyond your wildest dreams -- **if you're ready to be a real bad boy and reap all the benefits**, turn the page and let's get started!

## Chapter 2: What's her profile?

Starting off, let's understand clearly that we are looking for a particular type of woman. **She's in a marriage, but she's come to understand that there is more to life, and more to her personal needs than her marriage can give or allow.**

Again – there is absolutely no point pursuing a woman who is happy in her marriage. And there's no point in trying to persuade an unhappy married woman that it's time for her to step out of the bonds of marriage and into something more interesting – like your bedroom!

It all comes down to the simple fact that you're wasting your time trying to educate a woman on why she ought to slip between your sheets. Why spend your valuable time and energy convincing her to come out and play when her friends and neighbors are ready and willing? Your prospect is not the one who isn't ready yet – your prospect is the woman who knows what she wants, who knows what she is missing, and is actively looking for you!

If you allow yourself to get fixated on any particular woman – no matter how desirable, no matter how long you've wanted her – you give up way to much power and freedom of action.

Wanting a particular woman is a trap! Instead, **you need to become the sort of man who is eminently attractive to married women**, and then take your pick of the ones who are chasing after you!

**Get this in your head** – If you were to allow yourself to fixate on one woman in particular, and you began to base your ideas of success or failure on the momentary thoughts and actions of one particular woman, you're basing your own happiness on the thin reed of her passing moods.

There is a mindset that we in the business call a “culture of poverty”. That's when an individual talks themselves into thinking that this one moment is their only chance, that this one person is the only one who can make them happy, that this one action is the only one which can lead to pleasure and fulfillment.

What a joke! Remember, 1 out of 3 wives report seeking out extra-marital affairs! That's not the number that are dreaming of it, or the number who are thinking about how to do it – a minimum of 1 out of every 3 married women are actually seeking out men with whom to get a little frisky and feel wonderful!

**If you still think that any one of them is the only one that can please you, you're worse than an idiot – you're a blind man sitting beside a raging river, complaining of thirst!**



The eligible ones are everywhere! **Once you learn to recognize them, you're going to find them all over the place, moving through society like a virus wearing pumps and pearls.** Your problem isn't scarcity, it isn't exclusivity – your only real problem is going to be scheduling. Because once you get your butt off the banks and slip into the torrent of philandering fillies you're going to be overwhelmed by opportunities!

Out of the thousands of women who have passed through our clinics, we've identified the psychological profile of the women who not only are eager and willing to launch into an affair, but are also the ones who are able to pull it off without leaving their marriage and without placing long-term demands on you!

They approach the opportunity differently from men, and for completely different reasons. And they are looking for very different outcomes. Once you know her profile (wants and needs), her behaviors (where you find her), and her outcomes (the things she needs in order to feel fulfilled, as well as how she needs them) you've got the roadmap that leads directly to her sense of surrender and passion – **her entertainment center is open for business!**

The first thing you must understand is **that there is very little chance she is wandering off in search of sex.** She'll be happy to provide it for you, but that's not what she set out to look for.

Instead, she was trudging slowly through her life, moving through normal days in normal ways when something unexpected happened. **She ran across a man who was able, through his words, his thoughts, and his feelings, to touch her in ways she has always needed.** He touches her in ways that she had given up her right to expect when she settled on marriage.

Don't take my word on it – listen to this: **“I've stuck by my husband for years, and I'm just not getting what I need. I'm not getting the emotional closeness and attention that I want. But when I met you it was like ‘Oh my God, THIS is what it's supposed to be like!’”**

Get this straight – **for most women, marriage is a type of pathological trance!** That's the technical term we use to indicate a combination of emotions, beliefs and actions that act together to limit her choices. Not limiting them out of conscious choice, but rather an insidious process of shutting off her options, one by one, until what's left for her is only a small remnant of the immense range of human experience.

The pressures of society, family, church and friends all act to push her firmly into the roles of wife and mother. And in these roles **she has precious few opportunities to express her sexuality in a healthy adult manner.**

She is encouraged to shut herself down, **she is rewarded for shutting off her sexuality** and always doing for others instead of herself.

And as a result, **a woman who marries becomes very careful about not exposing herself to extramarital affairs.** And that's why the direct approach that works so well on single girls just won't cut it with the married woman – she sees it coming and shuts it off.

But just imagine for a moment that you were able to approach her in such a way that she doesn't see the approach at all?

**Jackpot! Because the single best predictor of her infidelity is opportunity!**

For a long, long time men have had the edge in opportunities because of our predominance in the workforce. We've had office affairs, road-trip affairs, convention affairs – you name it. And now that there are more women away from the house, their opportunities go up as well. That's the whole point guys – **she's gonna be doing it with somebody, you may as well get in line!**

Although a happily married man will drop trou' for most anyone, on the theory that it's ok to have sex with someone as long as you don't fall in love, women step out for a radically different reason. **Women will open themselves to the possibility of sharing themselves with another man when they have already emotionally detached from their marriage.**

She's starved for meaningful attention, she longs for a man who will really listen to her. She cries at night over the dreams of her youth, and is saddened as she contemplates her unhappy future.

She may try to bury herself in volunteer work, hoping to find in service to the community the attention and solace she craves.

**A woman will stray from her marriage only when she isn't getting what she needs at home – but a man will stray even if he is!**

Well, that doesn't seem fair! And in a funny kind of way, it points out where your only real danger lies in all this.

Let's say hubby goes out and bonks his secretary. Wifey finds out, much shouting ensues, and then she works hard to rebuild the marriage – because so long as it was only sex, it is less threatening to her than if he were out having long soulful conversations with another woman!

Hhmm. That means she will equate intense emotional involvement with betrayal of the marriage – and that can land you right in the line of fire. Worse yet, **it's when she**

experiences deep emotional involvement combined with sexual intimacy that she is willing to just walk away from her marriage. And I will never advise you to bust up a marriage!

**But you're not going to enjoy her sweet treats unless she opens up emotionally. What's a guy to do?**

**You need to find a context wherein she can have closeness, intensity and high-voltage sex without triggering her bonding/nesting drives.** And you need to do it in a way that allows you to enjoy her in all the ways a man can enjoy a woman, while maintaining complete freedom for yourself.

Sounds impossible? Only because you haven't done it yet. Much to my amazement, I have discovered that **when you structure it properly, and stick to your own outcomes, women prefer it this way!**

Oh my God! Imagine it – you meet her by pure happenstance while you move through your life, living for the moment and apologizing to no one. Sparks fly, you offer her a fleeting chance to share your adventures for a while. **And while Hubby is wondering where she's spending all her time these days, she's rocking the Ramada with you – loud, lusty, rip-the-sheets sex, doing anything and everything you want because you are the one man who not only brings out the best in her but you also fit perfectly into all the programming she has ever received!!!**

Somebody's got to be the romantic hero, it may as well be you! And – bless the workings of the female mind! -- you don't need six-pack abs, long hair and a Maserati. **She'll become attracted to the man she desires, instead of the other way around.** All you need is self-confidence, some chutzpah, and the willingness to listen to what she is telling you! Is this cool or what!

So settle in, open your mind, and let's get ready to go hunting.

## Chapter 3: Who Do You Select?

If I had to pick one characteristic of a desirable woman, I would say it has to be intelligence. Because a truly desirable woman will have a wonderful imagination. And she can use that imagination to dream of new possibilities, of new feelings, new adventures, that she can share with someone just like me.

Her intelligence will enable her to decide that **she needs to go for it**, that she needs to get something for herself right now.

A lot of times, guys are attracted to women because of how she looks. There's an old saying that I think is absolutely true: **Men fall in love with women they are attracted to, and women become attracted to the men they've fallen in love with.**

**Which means guys are basically dogs -- we're running around sniffing butts.** When we see something we really like, we go for it. When we get it, and it feels pretty good, we think "Well, this must be it!" and we fall in love because it's so damned comfortable. More good men have gone down to comfort than for any other reason!

Women, on the other hand, look for qualities in a man. When they find the qualities that correspond to their needs, then they go for it.

And over time as they enjoy the love they share with this individual, they begin to find all the ways in which that man is attractive. So we are going to look at the problem now the way a woman would -- which is **"What are the characteristics of the ideal partner?"**

What kind of married woman is going to be exactly the type we want? Well, we could try the dumb luck method -- which is you just go out and talk to a random selection of married women, and you would have the limited kind of success that you might expect.

Or we could use the advanced methods you will learn later in this book about exactly what her model of the world is, what her values are, what her hopes and dreams are and have her tell you exactly what you need to do to have her correspond to all those models and values.

But the easiest way, the way that is most fun (and incidentally the way to get woman crowding around you in any social situation) is that **we are going to begin by analyzing her hand-writing**. Hand-writing analysis is very common in other parts of the world. In fact when I worked in Europe, I found that it was virtually impossible to get a job with a major corporation or government agency without submitting a full hand-writing sample for analysis.

Because they believe an individual's character and their personality comes out in an automatic behavior like handwriting. So by analyzing hand writing you can get a very accurate map of just who this person is. In the United States however, hand-writing analysis has been consigned to the garbage heap of psychology with the healing power of crystals and reincarnation of past lives.

It's interesting -- I've found is that there is a deep and abiding interest, an incredible curiosity in women about hand-writing analysis. I have also found that there is enough truth to it that it can be used to accurately guide you towards exactly the women you want, and steer you away from those women who are going to be very bad for you and cause very bad things to happen. And wouldn't it be great if you could spot those at the first meeting instead of three or four dates later?

So you need to get up to a half page of simple text in handwriting (not printing) -- this can be either something she had already written, or you can ask for a brief sample. A friend of mine who taught me this uses a series of nonsense phrases that gives a reliable sample for analysis. It goes like this: "People eating popcorn at the zoo with the donkeys and the goats said, 'You and your monkey go home'", and have her sign her full name.

Now I guarantee you that when you do this at a party or in any other social setting, when the girls see you taking a hand-writing sample they are going to love it! They are going to start crowding around, they love this stuff.

Here's what you're look for.

The most important characteristic I look for is the **desire for more physical activity**. This is shown by average to large loops in the lower case p. The larger the loop, the stronger the desire for more physical activity. This could include any physical activity such as exercise, travel or sex. And the wider the lower loop, the stronger the need for gratification.

The next thing I look for is **strong imagination**. This is shown in larger or wider loops in the 'y', 'g', and 'j'. It reveals a strong imagination, gullibility and a tendency to exaggerate. The larger the lower loop, the more energy is needed to satisfy these physical desires.

**Impulsiveness** is important to me. This is shown in the hard rightward slant that reveals the heart-ruled and impulsive person. The farther the writing is slanted to the right, the more this person is subject to emotions. This person naturally relates to people's emotions and has a constant need for affection.

I like "**positiveness**" in a woman. You look for this in the crossing of the 't'. A t-bar that is blunt and not pointed at the end reveals that the writer makes statements and confidence with conviction. She will act like she knows the right answer even if she's not sure.

Being **secretive** is a quality I admire in person – for example, not necessarily going home and telling everything she knows! So you look for circles within circled letters on the right hand side. The larger the inner loop is, the more secrets this person will hold from others. If the inner loop is huge, than the person will try not to give you a complete or straight answer. So obviously, you look for a sense of balance in this, because of the risk that you won't know what's going on either.

How about **generosity**? This is shown by long final strokes to the right at about a 45 degree angle and/or wide word spacing. This person will be eager to share with you. This person derives personal reward from being generous to others, and you may as well get in line for the cookies right now!

I like also to see if she's **sensitive to criticism**. Look at the loop stem in the lower case 'd' or 't' -- the bigger the loop, the more painful the criticism is felt. If the loop is inflated, she will start imagining criticisms. You don't have to do or say anything! I'm sure you guys have already discovered this situation, where you are suddenly in the midst of a crisis and you think "What! What the hell did I do?" The 'd' loop relates to the personal self and the 't' loop relates to her ideas or philosophies.

**Comprehensive thinking** is another quality I look for. This is revealed by needle point strokes at the top of the 'm' or 'n', also in the 'h' or 'r'. These people are able to size up situations almost instantly. They are curious and impatient and intelligent and usually in a hurry. These are the kind of women, once they figure out where you are going and they like the idea, they don't even wait for you to stop talking! Instead, they are the ones who are ready to go right now. They are the ones who are going to be pulling you to the bedroom door.

There are women who **live for the moment**. In their handwriting, you will see no upper zone strokes. All the writing stays in the middle zone, no high strokes, no low strokes. These people get into trouble because they live for today and they fail to see the consequence of their actions. This woman's philosophies and ethics change easily, and they are very open to suggestion. Just don't expect them to feel or behave the same way tomorrow!

**Desire for attention**. Oh, you know the girls I am talking about! Her handwriting has high ending strokes that go up in the air much like a child raising her hand for attention. She needs to be the center of attention, she always tries to get noticed and she needs a lot of recognition. And as long as you are paying attention to her, she belongs to you. The second you stop paying attention to her, she's off somewhere else.

I also look for a woman who **needs a challenge in her life**. Like an attraction for a man that is going to give her a run for her money, somebody who is a worthy opponent. Because I like them "feisty"! I like the ones who are going to keep me on my toes, and make sure that I'm sharp and at the top of my game all the time. If you ever let this girl

feel totally in control in the relationship, then she'll become bored and get out of there. Look for a hook in the middle zone of a 'c', 'd', or 'a', almost like a wasp stinger.

You might want to look for someone we might call **a surface thinker**. This person is a very quick thinker, but they tend to depend on other people's views rather than doing some investigation. They are very trusting also, they are very gullible and they make decisions based on other's opinions. In their hand-writing you can see wedged-shaped 'm's and 'n's that don't penetrate the upper zone.

I like a woman who **likes a lot of variety**, who likes a sense of adventure in life. These women get bored easily and need a lot of variety, and their physical drives are strong and deep providing lots of energy. Look for long lower loops, like in 'y', 'p', 'f', 'g', that extend deeply into the lower zone. Now if these lower loops are very wide, you've got a woman whose physically experimental. They want a lot of physical variety in their activities, so they are going to like a lot of physical sports, as well as they have insatiable desires. Sexually they can be very demanding and often very creative. These are the woman who are going to bring their own whips to their rendezvous. **Your handcuffs or mine?**

Finally I look for a woman with **great sense of humor**, who knows how to have fun. And, given what we are up to, she has a sense of perspective about life in general! She can be very witty, she can be very sarcastic, that's fine, just so long as it's there. In her hand-writing, you are going to look for the way she crosses her 't' or how she begins words. If it's a wavy line crossing the t or a word that starts with a flourish, then you know there's a sense of humor just waiting to come bubbling out.

Now obviously there are some things that you want to look for that are negative because you want to screen out the nut cases right at the start. And the one thing I always look for, in fact **the very first thing I always look for in the hand-writing sample is whether this woman is a pathological liar**. They are out there and you don't want to be associated with them. She's confused with what the truth is and probably doesn't even care anymore. She makes up stories she believes, that are better than the truth, and she's not trustworthy at all. So look at the lower case 'o'. If there are huge inner loops in both halves of the lower case 'o', then chances are she's a pathological liar -- excuse yourself and run away!

Another negative for me is if a woman has a **low self-esteem**. You can see this in hand-writing if she crosses her 't' low on the stem, even to the point where the cross runs into other letters. She fears failure, she fears change, she sets goals with very low risks. She's going to remain in a bad situation much too long and find imperfections in herself. And she's never really going to be successful by her own standards. For the thinking man, she's not going to be much of a challenge, she's not going to be a whole lot of fun. But there's another thing you have to be aware of -- which is if she's in a relationship and she's deeply unhappy and she's not left it because she has low self-esteem? She's not going to be interested in you because of the great sex or the sense of adventure. She's

going to be interested in you as a life raft, clutching on to you for dear life! And you won't be able to get rid of her, because you are her ticket out. She has to rely on somebody else. **When you find low self-esteem, run away.**

Now another thing I don't appreciate is a very **domineering** woman. Look at her 't's. Are they strongly slanted t-bars that end in a sharp point, slanting down? Okay, these women tend to whine and gripe if they don't get their own way and they want to be in control all the time. They want to hold the reins and wield the whip and be in control all the time -- they run you right into the ground. It's not my idea of sex.

**Strong tempers** are also shown in the crossing of the 't' bar. If the 't' is crossed predominantly on the right side of the stem and the crossing bar tends to be a slash, then it's a safe bet she's got a temper. The more it occurs, the more temptation will cause her to lose control of her emotions. If this crossing of the t-bar is accompanied by a heavy right-handed slant, then she will tend to blow up very quickly. What an ideal combination, huh?

I don't especially like **resentment** in a woman. A woman who is resentful harbors anger or hate towards something or someone. Sooner or later the wheel will turn, and you'll become the focus of that. So I look for inflexible beginning strokes at the beginning of the word. They usually start low, then slash up to the right hand side. When I see the resentment in the hand-writing, no matter how sweet she is at the party, I excuse myself and go and find someone much more suitable.

**Irritability.** Look at how she dot's her 'i's. If it's a slash instead of a dot, the longer the slash, the more irritated the writer is at the time of the writing. Slashing down is her being irritated at her present situation. So when you find this, again, it's a sign to walk away.

Finally, **jealousy.** Look for a small beginning loop that is completely closed and circular or square in shape and has a little loop at the beginning of the word. This woman has the fear of losing a particular person -- fear of the loss of love is the motivating factor of jealousy. Now it's really difficult to tell at the onset if she fears the loss of love of someone she's already involved with (say, her husband!) or whether she will become jealous over losing the love she finds with you. In either case, you don't want it!

**Pick the healthy, intelligent, strong, adventurous ones and you'll have the ride of your life. Pick the damaged ones and you will get everything you truly deserve!**



## Chapter 4: Who are your prospects?

We've just learned the psychological profile of women who are looking for adventure and emotional fulfillment in their life, and who are available for you to enjoy. But you may have difficulty taking just this profile and going out into the world, trying to find the women who match the profile.

So let me give you some examples from my experience about women who are leading the types of lives that either lead them to have this profile or are leading them because they have this profile. You can take these examples and use it as a starting place for your search.

I look for **young wives**. By this I mean woman who are married at a very early age, 18-20, before they really knew what life was all about. These woman frequently are regretting the fact that they ever got married at all! When they marry that young, they often marry for a very idealistic type of love. Which means two things for you: 1. They probably are married to someone who isn't giving that to them, they're married to someone who is taking them for granted, and 2. Their desire for idealistic love that lead them into this marriage is going to be an unrealized need and unrealized desire in their heart that you can capitalize on.

I also look for **sports widows** -- women who are married to men who are fanatic about sports. You know the type, they are married to a guy who would give up everything to sit down to a Bulls game with his buddies. Or maybe on Sunday like clockwork, he's out on the golf course trying to lower his score instead of working on his stroke at home. These woman can be very understanding about their husbands desire for sports, but over time they inevitably feel neglected. And rightly so! They will have time available, they will be lonely, and they will be looking for something/someone interesting and fun. And quite often they have a desire for revenge -- not so much for revenge as punishment, but a chance get even, to even up the score. If their husband is out enjoying life to the fullest than why shouldn't they?

**Professional women.** By professional I mean doctors, lawyers, counselors, nurses, especially people in the helping professions. As we discussed in the last chapter, you are looking for intelligent woman, because intelligent woman have the imagination to see new possibilities and new outcomes. They have the imagination necessary to create new fantasy worlds and then make those fantasies come true in their real life. Professional women have greater control of their time than other women, and they have the resources they can bring to bear on a problem. They can take you to nice hotels, they can do nice things for you.

How about **students**? Students, of course, love to learn new things and have experiences. They are looking for new thoughts, new ideas, new concepts, and they want to round out their life. They want to experience as much as they can, they want to be

experimental and, if you get the right one, you can talk them into almost anything! And of course students have an incredible amount of free time. As an additional bonus, students often introduce you to their circle of friends and you end up with a much wider range of prospects.

Here's one that is a little spicier. Look for woman who are **engaged but not yet married**. If you catch them right at a point where they have been recently engaged, you don't stand a chance. Because after all, they are already locked into a romantic fantasy. They figure that they have just won the big female prize! But when you find them when they're just about to get married, more often than not, deep down inside, they are thinking whether they can really be with one man all their life? Are they ready for this? And that is when they are open to suggestion! That is when they are going to be ready to have a fling, to do something wild, to get it out of their system, so they can slip happily into marriage. One of the greatest things for a single man is that when you find a woman at this stage, you can not only enjoy her thoroughly before she heads happily into marriage, but after she becomes disillusioned with her marriage she'll remember you and she'll be back!

Another category to look for is "**live ins**", those who are living with their boyfriends, because amongst this group you are going to find those gems who are frustrated with their boyfriend's inability to make commitments. Picture this: a young couple in the heat of the moment, he's thinking, "This is absolutely great—home cooking, probably get my laundry done, sex when I want it -- how cool can it get?" She's thinking, "It will bring him closer, make him feel great, it's the next step towards marriage." The two goals are not the same and inevitably disillusion sets in. And then it's not so much she wants to break things off (because after all, she chose him for a specific reason, for a specific purpose and you don't want to be the next person she plugs in for that particular role!) but instead it's more a like pressure valve. It's a release when she discovers someone like you who can once again give her that rush, that spark of romance. You can give her something that refreshes her, that recharges her, and sends her back even more determined to hook that poor bastard!

You might want to consider **travelers**. I know it sounds like a cliché, but something happens once you get away from home. I call it the morality of thirty thousand feet. Strap yourself into the jet and as you go cruising at high altitudes you start to look at things differently. Because as you get farther and farther away from your everyday life, from the situations and the environment that normally makes up your reality, you give yourself unconscious permission to do something exciting. You go out to eat in new places, you try new foods, you meet new strangers. And as she sits there and talks to this stranger who is so interesting, she finds herself fascinated and drawn in. And that's when you appear to be just the dessert she's been needing for so long!

**Trophy wives.** Where I live (and in fact, all over in our culture), it's common to find older successful men with young beautiful wives. These relationships are largely a commercial transaction. The guy has hit it big, so he's traded up in wives much the same

way he's traded up cars. And he's not relying so much on his fabulous sex appeal, but more on his commercial net worth. She wants the status, the playthings, the recreational opportunities that comes with being his wife. So you will often find that both parties are highly intent on a commercial transaction, and you will find that very often that both parties are cheating on the marriage. She will be looking for someone younger, stronger, exciting. She will very often be looking for a **bad boy**--someone who will give her a real thrill, the way Old Boring Bob can't.

Here's an interesting one, **clergymen's woman** -- the wives and daughters of our clergy. It may sound unusual, but the reason this works is these woman are forced both by their individual role and their expectation of society to lead lives that are absolutely virtuous. They are out doing good things for needy people, all day, every day. They are held to impossibly high standards, and chastised severely should they slip. And they live and work in an environment where all day, every day they are pounded with a message about **the evils of sin**.

Well, one of things we know about hypnosis is that there is something called the law of repetition. When you hear a suggestion over and over again, it grows in power through repetition. So as they hear about people being tempted by **sin**, hear about the **evils of fornication**, when they hear over and over again **about being tempted from the true path by Satan**, -- what itch do you suppose they start to have? What is it that they start to wonder about? **Hhmm, how bad can this "sin" stuff really be? Why is it that so many woman are tempted by your sort of man?**

**My experience has been the wives of clergymen are very interesting, very adventurous, very discreet companions. The daughters of clergymen are, also in my experience, little hellions!** Wild ones, totally bent on experiencing what it is that daddy has been against all this time. It's like the old saying about Catholic girls--if you want someone who is really good at sin, find someone who's been thinking about it ever since she was in the cradle!

Here's another one (and I can hear the howls of protest rising now) -- **military wives**. Now, I'm not saying that you should go out and seduce away companions of the men who are serving their country in the armed forces. And I am not saying that you should seduce anybody away from a happy marriage. What I am saying over and over again is to make your life congruent with their fantasies and let them seduce you. And if you have ever spent time near a major military base you know there are a lot of woman who married someone in the military, and it was a big mistake. And there are a phenomenal number of military wives who are stepping out on their marriages!

Now, they may be staying in the marriage for a variety of reasons -- maybe because of kids, or maybe because they did it when they were very young and they lack the education or money to construct another life for themselves. And it maybe that they are so darn lonely because their husband is pouring all his resources into his career that they are looking for alternatives. And sadly enough, you will also find that there are a

great many women in these marriages where he is plagued by alcoholism or he is prone to violence. In all of these cases, **you are not looking to rescue anybody**. You are looking for opportunities to add a spark of life, to give them a taste of something far better than they have ever realized and to take your own pleasure at the same time.

You'll find that **doctors, nurses, counselors, psychiatrists, psychologists, marriage and family counselors**, all women who work in what they call the caring professions can be a wonderful treat for you. These are people who understand by the very nature of their calling what it is to have and to want a more satisfying life. And if you catch the ones in the health professions, you are in for a real treat, because these ladies are not shy! When they deal with the realities of the body day in and day out, they shuck their clothes at the drop of a hat and they party like mad women.

Look for **May-December wives**. May-December marriages are ones where the husband is considerably older. She may not be born into a trophy wife situation, she may be someone who was lifted out of poverty for example. Or she may be someone who is married to a much older man because she desires to take care of someone, or she desires to feel needed. **The reality is that when a woman is reaching her prime while he is well past his, there are things not being taken care of!** It's your job to get in there and take care of business. Select her, seduce her, satisfy her, and send her on home happy! Ah, another marriage saved through the timely intervention of an empathetic man!

And finally, let me emphasize again, **you are looking for a smart woman**. Chasing after the ditz, the bimbo, might seem attractive and fun, **but what do you do if you catch her?** There you are, and all of a sudden you've got to explain what you are talking about, you've got to explain the jokes, you've got to make the decisions, you've got someone hung on you like a leech – someone that you normally wouldn't associate with! If she's not the kind of person you normally would be friends with, you shouldn't be doing her.

**Look for the smart ones**, they have the imagination to figure out what it is they want. They have the intelligence to form a plan on how to get what they want. They are going to get you, and they are smart enough to put their own limits on the relationship to make sure their interests are being served, that their needs are being satisfied. And by protecting themselves, they end up protecting you as well!

## Chapter 5: Where do you find her?

As you set out to find these women, you have the guide on who she is and what she's likely to be doing. And so the best way to find her is to go to all the places that are important in her life. Obviously that spans a wide range. Let's narrow it down a bit farther and say, because we don't want to pretend in any of this process, look for places you would frequent in your own life.

Stop! I hear you saying, "But I don't meet these women in my life." And that's because you don't have enough of a life of your own. We are going to get into that in the next chapter which talks about what your profile needs to be. **But the simple fact is that as you begin to enhance your own life, to change yourself in ways that make you stronger and more adventurous, you start having more exciting experiences in all aspects of your life.** You'll find yourself going to new places and meeting new people. But now, because you're just beginning, let's look for the obvious places you can meet intelligent, beautiful, married women.

First off, no matter what business you are in, as you go about your business **you inevitably meet women.** You've got to, over half the people in the world are women! You can't avoid it. So business contacts are an excellent way to meet married women. You meet them on a professional level, you chat with them, you have a shared experience that hopefully works out well. **You don't want to screw them during business, you want to screw them afterwards.** Be discreet, of course. You don't want to jeopardize your income just for the sake of a little moist relief, but keep your eyes open. No matter what people say about political correctness, men and women are always attracted to each other. Men and women flirt with one another and so, as long as you have a steady stream of women passing through your business life, take advantage of it!

It's very common for guys like us to head to the gym. And what do you see at the gym? **Health conscious, body conscious women.** I go to the gym during the day. I do it for two reasons -- because I have control of my time, I slip in my workout when it is convenient for me. And personally I don't feel like working up a tremendous amount of sweat in the afternoon. So I go in at midmorning, or mid afternoon, and work at my own pace. I have access to all the machines and weights without the crowds. But guess who else is there during these times -- that's right, the women in committed relationships! While hubby and fiancé are working like a dog, she's out in full make-up, hair and nails, with her spandex and water bottle, and she's working out.

Now the interesting thing about working out in a gym is that the equipment is usually placed side by side. And if you were to start working out next to one of these women, it eliminates right away the need to approach them directly. Let them see you, they'll get to recognize you as just one of the guys in the gym, certainly no threat. And as you start talking to them, especially at the pace at which they are working out, match their breathing. The message of what you are saying goes straight in, no matter what defenses

they may have about other men, no matter what rules they have about who they are, or what proper behavior might be. Again, when you see them at the gym, take advantage of it immediately!

Where I live, there's a custom among the restaurants and dinner clubs. They hold what they call **ladies' lunches**. They purposely invite the wives and daughters of rich and powerful families. The restaurants do it because they want to make a very nice impression on these women. And that's so the ladies will say, "George why don't you take me out to ABC supper club? It's so nice." And George has to end up spending four or five hundred bucks on dinner for four!

I go to the ladies lunches and no, I don't sit there in a nice little dress. Instead, I go and I sit at the bar. While I am there, I get a chance to talk to at least half of the women who are there! Because they go back and forth to the ladies room, they are coming to get drinks, they are stepping out to use the phone -- society women have schedules as complex and demanding as any you have ever seen. So when they come trotting out in their high heels, holding their planners, I chat them up. There I am sitting in a suit, looking successful, being available, acting different, and tasty things happen.

How about **fashion shows**? Normally you would rather go and have your wisdom teeth pulled than go to a fashion show. But guys, **you go where the women are**. Look around -- no matter where you live, even if you live out in the boondocks, there's a department store. And that department store is going to organize fashion shows around themes. I go to the ones that specialize in resort wear, formal wear, and weddings, because **I want to find women who are hopelessly lost in romantic fantasies**. Just go! Even if you don't hit it off with most of the women, they will have brought their friends, their extended family, and there will be herds of attractive, intelligent available women for you to browse.

**Bookstores**. Ahh, bookstores are the happy hunting ground. Well, here it is again. They are packed full of intelligent women and this is where the women who are locked into romantic fantasies go to get their fix. Try this for me -- it's just a little experiment. Go to the largest, full service bookstore, one that has a well-stocked romance novel section and then stake out a position where you can discreetly observe that romance novel section. Just watch the women who come in to buy these things. How surprised will you be to find that it's not the frumpy housewives that buy the majority of these things? Rather, it's the intelligent well-dressed, obviously the professionals who are snapping up these books.

It's funny -- they come in, glancing around to see if anybody is watching and then browse through these shelves with intense concentration, and pick two or three off the shelf and go scurrying off to the counter like they are buying pornography! I've talked to professional women about what it's like to be buying these things and inevitably they tell me that it's like a secret vice they have. Sometimes they are a little embarrassed because women in their profession shouldn't be buying mind candy, but they just can't help

themselves. They crave losing themselves in those romantic fantasies. The hour or two hours or however long it takes them to read that novel, they can be swept away by the passion or adventure.

Now **stop!** Go back and read that paragraph again. Look at the words, 'secret vice, swept away by passion and adventure, they just can't help themselves.' Aren't these the kinds of feelings you want to inspire? And since they are already having these feelings and they know a way where they can recreate these feelings over and over again, at will, don't you think there's an opportunity here?

Go to **parties.** I know, you have to get dressed up, you have to clean up the car, got to go and put your party face on, but the fact is the way women look for men is different than the way men look for women. The way we look for women is **we go after all of them** while women are more selective. They like to pair off and go to parties where there is an understandable and safe social situation. Now when a married women goes to a party, she's going to get some adventure, some conversation, some laughter that she's not going to get sitting at home. **And because she's married, she feels safe to wander around the party and flirt because nothing "bad" can happen!** Parties are places where, in modern female mythology, you meet interesting and dangerous men. She's seen it happen in the soaps, in movies, in books she reads, and so no matter how modern she is, in the back of her mind, locked deep in her fantasy life, there's always the possibility that she is going to look across the crowd at this party and **there you will be** staring right back in her eyes, ready for adventure.

I've had extraordinarily good luck in **card stores.** I go into Hallmark shops and start browsing through the isles. Try this. Go out to the mall, go to a card shop, look inside and see who is standing inside. My experience is that easily 90% of the shoppers are women. Walk in, you start browsing through the shelves, and you strike up conversation. Not the "hey baby" kind of approach. Rather, ask her what her opinion on a card is. **Ask her for help.** Tell her you are having difficulty expressing what is in your heart, because it's so difficult to find the words to say what you feel!

**Shoe stores.** If you want to look for a woman who's in a moment of weakness, go to a shoe store! Not just any shoe store, go to one of the upscale shops. If you really want to get seriously into fetishes, go to an **Italian leather shoe store.** There is a reliable fetish amongst many women, and it has to do with shoes.

And frankly, I don't know what it's really about. I don't care! What I do know is that when you catch a woman when she is indulging a weakness, you get to ride along on the coattails of her conditioned reflexes. Shoe stores are like cookie shops for women, they go in and do something that seems harmless and gives them a real thrill, and then they go home feeling much better. **The experience you want to give them is all the desire and allure of a fetish. It's something they can enjoy for the moment and then you are going to send them home feeling much better.** So find them when they are experiencing a similar feeling and start chatting them up.

**Coffee shops** are really good. I like coffee shops because I don't go to bars. It's not that I don't drink, it's just -- what's the point in going to a bar? Bars are crowded, they are smoky. I will go out to a club if I want to dance, but if I am intent on meeting a woman, I want to go to a place where we can actually sit and talk. Where I can capture and hold her attention without the distraction of flashing lights and people crowding by, and shouting over loud music. I want to go to a place where she isn't so full of a drug and acting in abnormal ways where she can't remember the next day. And I want to go to a place that entails minimal risk to her. Think about it. When a woman goes out to a bar, a woman automatically puts up her defenses. What's likely to happen? No matter who she is or how she behaves, she's likely to have guys hitting on her all night long at the bar. She's got her defenses up, she's got her sarcastic bitch meanness about her. You've met the type. So instead, why not invite her out for a cup of coffee. What can possibly happen over a cup of coffee? And once you have her there, safe and secure, then of course that's when you destroy her defenses, change her worldview, and offer yourself as the gateway to everything else you want her to do.

Go to **lectures**. Somewhere around you there is going to be a college and at this college, inevitably there will be a lecture series. Look for classes or lectures that have to do with philosophy, new age mysticism, or self-improvement. You are going to find them packed full of women who are looking to feel something – **ANYTHING** – to assuage the emptiness in their lives, and they're looking for interesting things to do. In the new age type classes, you are going to find women who are interested in **feeling new things**. How does that sound? What could be more natural than to turn to someone at one of these gatherings and begin to ask questions, or begin discussions about what you've just heard or what you've just shared. Invite her out for a cup of coffee. The conversation turns from what you've just shared to what you're lives are like and what you can share. Hhmmm, now, with me, that's when it starts to become fascinating.....



## Chapter 6: What's your profile?

The key to seducing married woman is one simple fact -- **that is there is no such thing as a married woman.** Put the married part out of your mind. Forget it! What you need to do now is to **become the kind of man woman that are married are attracted to.** That regardless of her marital state, she will respond.

I say the key is **becoming** that type of man. Not pretending to be, not putting on an act.

A young friend of mine, when she heard about this book, told me that she wasn't interested in any man that she called a player. Someone who played the games, put up an act. The ruthless seducer, always hiding behind a facade, always having hidden motives. She was attracted to a man who wasn't a player, who was genuine. And there's a clue in here for all of us. Because when you pretend to be someone you may have had the best of intentions, you may have been struggling with overcoming some self-limiting beliefs you had before or maybe you were just shy or uncertain in a new role or in a new social setting. But when you set out to pretend to be someone, no matter how skilled you are, in time everyone you come into contact with will understand that you're the kind of man who goes through life pretending to be someone.

So instead you need to begin now to **become the kind of man that woman find irresistible.** And the way you will begin is to make your life congruent with the romantic novel hero. We're going to take advantage of this tremendous conditioning effort in the minds of American women and we're going to take a ride on the back of this marketing effort.

Very smart people have spent a lot of money doing research on what sells in romantic fantasy. And the woman who write these novels (because these novels are written by women for women in the language and concepts that woman use to communicate with one another) consistently and explicitly beat the drum for the exact type of man that will attract the largest number of frustrated, romantic women! Hey! **Who are we to go against the tide? We may as well turn ourselves into bait, spread the net, and lay back to wait for the romance-crazed horde to gulp down our lures!**

So what are the characteristics of the hero of a romantic novel? In short, **these men are mad, bad and dangerous to know! They embody traditional masculine virtues, and they lead their lives without apologies for being a man.** To paraphrase an old ad -- if you want her to be more of a woman, try being more of a man.

I want you to lay aside any concepts you may have about the politically correct male, because unless you are trying to pick up women in a literary circle in a major American city, it won't get you anywhere Bunky. I want you to instead look at **five qualities that will always lead to your seduction success!**

The first is **assertiveness**. You need to be able to assert yourself in any setting, no matter whether it's casual, formal, or business. No matter if those around you are in agreement or those around you are in opposition. You need to be able to speak your mind clearly, simply, strongly. You need to be able to express what you're feeling. As well as what you are feeling, you need to be able to maintain positive eye contact, to look them right in the eye when you talk to them, in a way that is not challenging but rather is simply stating who you are, looking to see what's going on with them. Because there's a type of assertiveness that is based on strength. Once you have a feeling of inner strength, that allows you to be gentle. Gentleness in the absence of strength is just weakness! And so assertiveness backed with strength can be gentle, whereas assertiveness with nothing behind it is always challenged. And you know what happens when you are challenging, someone is going to take you up on it.

You need to be **tough**. No one is interested in a whimpering, whining, complaining man. Life hands out a bunch of crap, a bunch of surprises, and you just deal with it. Toughness means you can maintain a sense of purpose and inner strength, no matter what is going on around you. You bear up on a situation and you deal with it. **They want to know they can rely on someone**. They want to know that if there's trouble, their man isn't going to fold, he isn't going to run away, he's going to step up to the challenge and take your best shot at it. Women don't always expect you to succeed. They do expect you to keep your shit together and face up to the challenge.

Let's talk about **cynicism**. Now you may be surprised to hear cynicism listed as a masculine quality, but the fact is you should not be allowed to draw yourself into false promises and hopes. The world is full of very nice people. It's not what you should set out to expect -- you should allow yourself to be surprised time and time again, as you run across the nice people. The quality of cynicism that will allow you to stand in good stead when you run across the vicious and rotten people we have in our world is a sure mark of a man who has experienced what life and the world have to offer. He's not someone who has spent his life growing soft in the suburbs! Without a good strong healthy sense of cynicism in your outlook, the risk of being taken in and damaged by people who are out to do no good is very high. And whoever has thrown their life in with yours are likely to be damaged as well. As an additional plus, in all romantic literature -- not just romance novels, but also the classic mysteries and adventure stories -- you'll find that the cynical world weary adventurer is the common hero archetype. So you have a situation where in developing your sense of skepticism, cynicism, you not only develop a sense that will stand you in good stead for the rest of your life, you are also moving ever closer to the concept of the romantic hero.

You need to become **adventurous**. Adventurous in all aspects of your life. You need to take some chances, guys. You don't need to go out and embark on some huge adventure that is atypical to you, but if you're an accountant maybe you need to loosen up a little bit, instead of going out and doing something very predictable. For example instead of going out for your golf game the same way you always have, go jump out of an

airplane--why not? It's mostly safe. Go bungee jumping, ride a motorcycle. I ride a Harley, and I not only meet and enjoy the biker chicks, I get all the high-maintenance society tarts who want to do a biker before they die as well!.

**Find a way to incorporate a sense of adventure in every aspect of your life.**

Do something a little more daring at the office, take up new recreations you haven't tried before, go to places you've never been and just start talking to people and see what happens. Two things are going to happen when you do this. The first is your life is going to get a lot more interesting. You are going to have a hell of a lot more fun, and you are going to start to carry yourself in more relaxed confident ways.

The second thing is that as you incorporate more adventures into your life, inevitably the things that use to be adventurous now become normal, and your sense of adventure will lead you into ever more exciting ways of behavior. And everyone you come into contact with will recognize this immediately. Instead of being Joe-normal, you are going to be the one everyone is talking about, saying "Jesus! Did you hear about what Joe did last weekend?"

The final quality is **domineering**. By domineering, I want to make it very clear that I don't mean the type of guy that runs around the house screaming, "Down bitch" all the time. Rather, domineering in the sense that you refuse to accept what life has to hand you and instead **you are absolutely ruthless in pursuing your goals, and will not let anything interfere with your satisfaction.** You don't allow anything to interfere with your achievement and you will do whatever it takes to take your pleasure wherever you may find it.

Why have I selected these five qualities? It's very simple. When a married woman is looking to have her adventure she wants a fantasy, not reality. **She wants a rogue, she wants a bad boy, a challenge that is worthy of the woman she feels – she knows! -- is hiding inside herself.**

If she wanted a normal guy, she could take up with one of her husband's card partners. If she wanted reality, she could stay home. Lately, she is pretty sick of reality. She knows all about plumbers, sick kids, bills piling up -- **she doesn't want reality, she wants a chance to escape!**

Because deep inside her, there's an adventurous woman screaming to get out. **She wants sensation, she wants to be swept away, she wants to be excited in spite of herself!** And so, she needs to find someone who is larger than life. She needs to find that man where when she's talking to him in his Clark Kent mode, she can see Superman underneath. She needs to find the kind of man who isn't pretending, because pretension can be found in any bar or any party in America. She wants to find the guy who is actually doing it, and because you are doing it, and you show you are doing it, not only in your words but the way you carry yourself and how you feel about yourself, **she's going**

**to start to respond and she's got to have it.** And the only place she can get it is with you!

**Now, there are certain things you must do.**

First you have to **offer a clear alternative.** In my experience, woman are not going to step outside a marriage, no matter what the possible gratification, if in fact the overall experience they are going to have is similar to what they already have--why should they do it? Instead there has to be a clear distinction between how you lead your life, and what will happen to her once you lead her into your life, as opposed to what she has already. And this is surprisingly easy to do because in all marriages, even strong interesting marriages, there are so many compromises that come into to play. Inevitably the relationship is dulled down, or dumped down to the point where it's just not as exciting or interesting as something she can drum up with someone totally new.

**So when you offer a clear alternative, it actually makes the choice much easier, because she's looking for something she can't get in her life with anyone else.**

You must **conform to her value system.** Either the one that you implanted or the one you already have. She will not do anything that is completely opposite to the values she holds. She won't do it! This may be because she can't conceive of things outside her value system, but it's more likely that there are such strong taboos about breaking her base values that no matter how tempting you are, she won't take you up on it. And in fact, you don't want her to! Because when a woman abandons her traditional values she's essentially lost. And you do not want to foster a situation where she is highly dependent on you, just as you do not want to foster a situation that will bring her any type of harm. If you play within the realm of her value system, you'll be on very safe ground. **Think of yourself as her vacation, not her future life.**

Now I mentioned to you two alternatives -- conforming to her existing values or conforming to the values that you implanted. The reason I make this distinction is in order to get to this point in her life, she has already learned to change her mind. Many of the things that she was taught to be true turned out to be false or many of the things she has assumed to be true have turned out to be different. We teach children to have certain values, like don't talk to strangers, because of our desire to protect them. And later on in life these children turn into adults and they find that these values no longer have meaning. And this makes sense of course -- because just as you would not allow a child to make your decisions now, you would not let the childlike mind to control your behavior now. So it certainly seems to make sense that what once was forbidden is now merely risqué, just as what once were vices are now habits! People naturally understand this, just as she'll understand once you explain this to her. **Remember, she's looking for the justifications that will allow her to do what she wants to do anyway!**

So it is possible to look at old values in new ways. You need to show her how a woman like her might used to have been clinging mindlessly to an outdated value system,

one that not only will block her from new experiences, but it won't even get her the kind of reward or the kind of security that it was originally designed to give her. It's an old bad habit. And you can begin to persuade, to lead her into ways of thinking that allow for new thoughts, new behaviors, new experiences, and new feelings that could be far more gratifying than anything she has ever experienced before. And you can help her to realize her full potential as an adult woman. **She needs an opportunity to make adult choices for adult reasons.**

But if at any point you violate her value system, it will destroy any prospect of intimacy that you could have with her. So you need to guard against this, you need to keep uppermost in your mind who she is and what is it she wants, and what it is that she will respond most strongly to – **what does she need?** When you think about it, isn't that what we are suppose to be doing in the first place? And of course, if you are in a situation where you want to break things off with someone, by far, the easiest ways to do it are to act in ways that violate her value system.

So for example, if she values honesty as the most important quality in a relationship, then you just don't tell her everything. If she relies on intimacy, you hold back. And in this manner, instead of having some messy conversation in a restaurant where you are trying to break things off, she comes to realize that her values are not being embodied in the relationship and that she's not getting what she needs and she'll break it off herself. What a concept, huh?

Another thing you must do is **give her great sex, unbelievable sex!** And notice guys that I did **not** say, you must have great sex! First things first. You must give her a sexual experience that is far beyond what she can normally aspire to. You've got to show her how to come over and over again. Come harder than she ever has before. She'll be your ally in this, not only because she seeks pleasure from you, but also **because she's doing something racy and forbidden.** She'll be much more able to do things outside the realm of her normal behavior. New positions, new places, new techniques, new sensations. All these things are natural to experience within a romantic fantasy and so you will find that you have a very willing and adventurous partner, but you've also got to concentrate on her pleasure for a very simple reason.

**You must satisfy her needs and then her wants.** Wants change from day to day, minute to minute, sometime, but needs are very deep rooted and powerful and what she needs is to have a transformational experience. And one of the quickest ways to achieve a major transformation in her life is to **give her absolute sexual satisfaction.**

Now I am not going to go into detail about twiddle this and rub that because there's a whole industry of published books and tapes on how to improve your sexual techniques and performance. Instead let me give you a few simple guidelines.

First is, **pay attention,** guys. Don't be thinking about what you want, don't be thinking about what you want to do next or how good it feels. Instead, pay attention to

her. Look for the signals she's sending out. She may not be vocal, she may not be telling you what she wants or what she needs or how she feels. So turn your attention outward, and pay attention to her pleasure first for once.

The second thing you can do is slow down, relax, don't go rushing towards the finish. **This is one of the few sports where you aren't going to be rewarded for lowering your elapsed time!** Just slow down, relax, enjoy the moment, talk to her while you make love to her, laugh, play around, it's fun, it's adult play, take your time, if she's worth it, if you want her to feel she's worth it. What you are going to find is that as she receives more pleasure and as she bonds to you through pleasure and she identifies you with pleasure, she will inevitably begin to do something that I think is the most amazing experience you can have with a woman. That is, **she will take pleasure in giving you pleasure.**

I was talking to a woman the other day and we came to the subject of blow jobs. She started talking about what it was she enjoyed most about going down on a guy. And she described the setting as having him laying in bed, arms spread out in the spread-eagle position, cool drink on the night stand as she went about her business. And the interesting thing was that **as she explained it, it was in terms of control.** Because as she sees it, this is one of the rare areas in life where she is allowed to take total control of the man. She can control the rate of his progress, she can take him to heights of pleasure, and then bring him down to a plateau, move him around, do anything she wants to him! He just moans and writhes on the bed like this wriggling little worm and, in giving him pleasure, in taking that control, what actually happens to her is that she bonds him closer to her! That's right, **when you're laying back, getting the blow job of the century, what she's thinking of and what she's doing is bringing you closer to her, bonding you to her, and enjoying the incredible pleasure she can offer to you! Now, who are you to stand in the way of her desires?** Give her all the pleasure she can handle and more, stretch her boundaries, change her definition of what is possible in sex. You will find that she will come back and blow all your fuses time and time again.

Finally, **you must reward correct behavior.** Your circumstances and goals and limits are going to be different with every woman you are with, depending on her situation and yours. And so it's your responsibility going into it to decide what is the correct behavior. **What are the things you will allow in your life, and what are the things you won't tolerate in your life? Once you have these concepts clear in your mind, then what you need to do is reward only those behaviors that are correct, and ignore or dissuade her from those behaviors which are not permissible.** For example, if you like someone who is attentive, then when she is attentive you pay attention to her -- because that is what she wants. If you want someone who is discreet, then as you notice her discretion mention it, compliment her on it, and then use that opportunity to do something she wants to do -- to do something that she wants to get from you.

**Similarly, when she is doing those things which are not in your best interest, then simply don't give her the things that she wants.** And let's face it, why should you? This isn't being cruel, this isn't being manipulative, this is being assertive. This is going for the things you want in exactly the way you want them. **You have an obligation to be absolutely honest with her, and part of that is being honest about what you will accept and what you won't accept and then following through on it.** She may not for the moment appreciate the fact that she doesn't get everything she wants, but I assure you she will appreciate the fact that you are being honest and up front with her, because she's not getting it in any other part of her life. And she'll appreciate knowing exactly what is going on and what your rules are.

Let's face it guys, how many times have you had the experience where a woman does or says something and it turns out that she's testing you? She asked you for something she didn't really want or she asked you for something extreme, just to see if you would really do it. A good example of this is when I was younger, I was absolutely smitten with this girl. She was beautiful, she was fine, but she started asking me to do things that were a little strange -- like come over to help her wash her car or run an errand for her. And the young fool that I was, I just went ahead and did it, even though I wouldn't do these things for anyone else in my life. I would instead concentrate on the things that I wanted to do. And sure enough (you already know how this ends), it was a test to see how much she could make me do things. Subsequently, she lost interest in me. **No interesting woman who is really worthy of the challenge wants a puppet.**

She doesn't want someone she can jerk around. She wants someone that she can't make do things! **She really wants to find the way to make you want to be with her, make you want to do things with her.** And so instead of letting yourself get jerked around, lead your life according to your rules. By all means, bring her into it -- get her excited, get her fascinated so that she wants to find the way to make you want her, and she'll be doing all the work. No artificial seduction on your part, you're just leading your life.

**There are also things you must never do.**

The first and most important **is never make her choose between her husband, her kids and you.** I've seen this happen time and time again. It's such a stupid mistake! Why would you want to make her choose? **You can only lose -- and here's why.**

When she has to choose between two alternatives -- her existing life and you -- you're setting up a situation where you are defining those two worlds as being mutually exclusive. There's where you lose in the first way because they aren't supposed to be mutually exclusive. Instead **she's supposed to be expanding her life to include opportunities like you.**

The second way you lose is **if you make her choose between the husband and the lover (you!), she's going to do it!** She chooses him, and you lose. You don't get to

see her anymore. If she chooses you, well you've got her now! And what are you going to do with her? **You didn't set out to marry women, you set out to enjoy married women--don't forget it.**

**You should never spend money on things you don't share.** You don't need to be buying her presents, you don't want to buy her jewelry that she'll be wearing at home and people will wonder where she got that. You don't even want to be buying her flowers that leave the rendezvous, because again how is she going to explain this? Instead, you want to spend money on shared experiences. Because you are bringing her into your life. You're going about your life in all the ways you would anyway! And as you bring her in closer, as you share your experiences, then certainly you are going to be paying for things you are doing together. But you don't pay her for things you don't share and you don't subsidize activities that you aren't involved in.

I know a guy who got involved with a married woman and he ended up giving her money to spend on her domestic life. He helped her with her rent, helped her with her medical expenses, and what happened was he lost her respect. Because after all, **he changed from the exotic lover into the chump who was paying for things!** Walk away, there's no reason for doing any of this. If she's not with you because she really wants you to be with her, she's not worth your time. Walk away, get her out of the way, there's another fascinating woman standing right behind her, who's just waiting to get at you, who wants what you have to offer. **Next!**

Another thing, **never share your problems or concerns.** I know the "modern man" shares his feelings and concerns, but this is an unusual situation. You are supposed to be the exotic alternative! If she wants to listen to someone talk about their idiot boss, she can go home. If she wants to listen to someone talk about how they aren't achieving everything in life, she can talk to her husband, because that's what she gets from him. Instead, you should remain positive, upbeat, and attentive. It's one of the most striking things you can do, to differentiate between yourself and her committed relationship.

Finally, **never, never, never fall in love.** It's easy to fall into that trap, especially when you find those amazing women out there. Let's admit it. A lot of the really great ones got married! But this isn't how you got into it, and it's not where she thinks it's going. Because you're playing with very strong emotions, it's easy to fool yourself into believing you're in love. You're having a wonderful time, she's having a wonderful time, she's behaving in exciting new ways, she's thrilled to death, and she's driving you crazy in the sack. But if you allow yourself to fall in love the chances are excellent that there is only heartbreak down the road, because she has to break off a committed relationship in order to fulfill your dream. And chances are excellent that she's not going to do that. She won't do it for the romantic fantasy and she's probably smart enough (if you picked the right one) to realize that **transforming the fantasy into reality puts her back into reality!** And that's not what she wanted from you. The only way I have ever seen this work is when both individuals step back and restart, take a clean slate, try it again. Very unusual, very difficult. The honest and open thing to do is to share yourself, share your



life, be everything that a man can be for her in a romantic fantasy relationship and understand that is what you are doing. Don't get swept up in a momentary tide of emotion. **Maintain your responsibility to protect her as well as protect yourself.**

## Chapter 7: What's your pitch?

There is a manner of communicating that uses process language rather than content language -- constructing language into patterns that do not dictate content or demand that someone think certain things, but rather using language to weave a spell to **alter and control the process by which people think!** That's because people know how to resist being given reasons, data and information, but they aren't used to having the process and direction of their thoughts shaped and directed through language. It literally is not perceived by the woman's conscious mind, so **she can't resist it!**

There is not nearly enough room in this book to lay it all out for you. So if you are new to all this, I suggest you call my friends at Trucor (419-882-8543) to **order their training tapes on hypnotic inductions and post-hypnotic suggestions.** And when you've sunk your teeth into those (and started getting laid a lot!), **get the series on Building A Better Girlfriend!**

And very soon you will have mastered the process yourself of putting together individual words, phrases, sentences into effective and powerful patterns that you can use in all aspects of your life.

I know that in the beginning because you haven't entirely rid yourself of self-limiting beliefs, you might find it useful to have some sort of structure yourself on how to put these tools into effect. You might enjoy having a structure you can fall back on, something that will work time and time again with reliable effectiveness.

So in this chapter I want to outline for you the possible sequence of events that you can use to approach any susceptible married woman and get exactly the results you desire. This is not a pattern or sequence that I would encourage you to use every time, because it is important to free yourself from reliance or structures. **It is very important that you learn to integrate these new lessons, these new tools into your life, so that you are using them unconsciously in all aspects of your life.** Because only then can you be completely, naturally, and powerfully in command of yourself.

Now picture yourself in any setting where you are likely to encounter a desirable married woman. The critical first step, once you have located her, is to make the introduction. Yes, this sounds terribly obvious, but the simple fact is that the moment of introduction is where you must summon up all your resources to overcome any previously held self-limiting belief about who you are and what you are capable of. You have to lay aside beliefs about what is right for you to be doing, as well as beliefs about who she is, what she's likely to agree to and what is it she wants out of her life. **At this point you've never even met the woman, so how could you know anything about her?**

So you walk up to her and you say anything. Don't try a clever line, don't try to come on to her, just talk to her. Remain secure in your belief about the power of language. Begin talking about whatever happens to be going around in the setting you are in.

For example, when I walk up and talk to someone I have never met before, I **immediately start commenting on what it is that is going on around us**. We could be in a grocery store, we could be in a party, coffee house, bookstore -- it doesn't matter. There is always something of interest going on, and there's usually something pretty funny going on as well.

And so I call her attention to myself by beginning to speak and through my words I call her attention to something outside of ourselves. Because in this process of introduction I want to lay the groundwork for the critical second step -- which is **I need to break her state**. As you walk up to her she is already in a state of mind. That is, her state of mind could be one of anger, happiness, contentment, irritation -- who knows? It doesn't really matter what state she's currently in, because even if she's angry or upset about something it's not with us, it's irrelevant to us.

What is important is that **we interrupt her state so that we can begin to give her new internal representations. We can begin to invoke new feelings within her, and guide her into a desirable state of mind.**

Along the way of course, I want to use the process of introduction to break her state, to tell her my name, to find out hers, to reach out to shake her hand, to touch her hand for just a moment, to **get that first exploratory touch**. Now as I mentioned earlier, I very often use a gimmick -- I use handwriting analysis. **And I meet hundreds of women this way.**

Often times I will start them though the process of doing something for me by saying, "Pardon me, could I trouble you for just a moment of your time? I wonder, could you give me a small sample of your handwriting in order to test this new product? My friend claims that if you will show me your handwriting, you'll learn things about yourself that you've never whispered to your best friend or confessor. And I'll learn if you're the sort of person that I would find interesting. So we discover truth and beauty, all in just a minute. My name's Dirk."

This always works because you're asking for a simple favor, and you are raising a subject that most women are very curious about. And even if she's not curious about handwriting analysis, **she's beginning to grow curious about who's this guy who's got the balls to do this?**

So as I make a request for a non-threatening favor and I direct her attention to something outside of herself, outside of myself to something we can both pay attention to, I start to work. **I am building a connection between the two of us.** I want this

connection for two very simple reasons: It is the most natural thing for a man and a woman to form a connection that's a basis for future understanding, and it's a sense of bonding with acquaintances, with friends, and eventually with lovers. But even more importantly, as I find a way to build that connection between the two of us I can keep part of my awareness centered on that connection, to feel that bond, because **that enables me to sense how she is feeling.**

I can start to create the states within my own mind and match what she is feeling. **The closer I get to accurately matching and measuring her feelings, the closer I get to being able to move those feelings, to change those feelings to things I might desire.** So while we are laughing and talking and having fun, at some point I will ask her, has she ever felt an incredible connection and I will use the incredible connection pattern. Now notice again that I am describing something explicitly to her -- I am not commanding her to feel a certain way because those approaches will fail.

Those approaches are things she's been trained to defend herself against and **anytime you make an approach that directly confronts a defense, it strengthens that defense.**

Instead, I want to ask her if she's ever had a type of experience, and as she responds by saying yes, I listen with empathy and curiosity as she describes it. **Because once she describes that connection, she's giving me a road map on how to form that connection, how to link it to myself and ultimately how to amplify it as well.**

Once you have an agreement on how people can naturally and quickly form a connection, and perhaps when you have used a subtle amount of time distortion, so that she's able to enjoy having felt that incredible connection with you for months or even years even though you've only met her a few moments ago, you might want **to move on to the model of the world.**

Ask her **what are the challenges in her life** – either because she has difficulty in doing them, or because she has difficulty in motivating herself to do them. **Ask her what is important in her life, how does she know when she has those important things, and what is it that having those things allows her to feel?**

Using the model of the world at this point in time, using it with absolute sincerity and insatiable curiosity, will allow you to **elicit her entire model of values.** The values she uses to structure her own life, dreams, and the rules she uses to determine whether her values are present and are being met.

And remember, you are looking not only for models on how her world should work, you are looking for her model of values that determine her capability and her deservedness are and ultimately you are eliciting her model of values and morals that control the appropriate and desirable relations between a man and a woman.

It is effective for you to move at this point in time **into descriptions and evocations of peak experiences**. Again you want to make your approach by asking about an experience of hers, using your weasel phrases in order to elicit her experiences before you move into her descriptions.

For example, you might begin by asking, "Have you ever had the opportunity to feel so alive that every nerve in your body was just singing, when you could see so clearly like time was standing still? Have you ever felt anything like that?"

She will respond by giving you an affirmative and a description of when she felt that way. If she says no, then you switch to descriptions. Saying something like, "Once I had an opportunity to go sky diving..." and as you continue the story, you describe every action and every sensation with sensory rich language, switching between auditory cues, kinesthetic cues, visual cues, describing all the sights, sounds, smells and all the feelings involved in that experience.

And as you continue on with your story, you maintain part of your awareness on the connection between the two of you. I don't mean you are to watch her like a hawk to see how she's responding, even though you want to know those things that she responds to most strongly. You don't want to bias the whole experience by making her aware of how intently you are watching.

Instead, reach out with your feelings, ride across that connection and sense what she is feeling. And when you find your opening, when you find those things that she responds to most strongly, reinforce it! Concentrate more strongly, ever more strongly, on those aspects of experience she responds to and continue to amplify it.

As you describe experiences and she responds, reach out and touch her arm gently, use ambiguity by saying, "Feel that" so that as you pronounce the word 'that', you are looking at her, maintaining eye contact, holding in your mind, in yourself, the feeling you are describing and touching her at the same time, so in her unconscious mind there's an ambiguity about which 'that' you are talking about--the touch or the description.

Work through several peak experiences and continue to elicit hers. Because after all, wouldn't it be useful to know one of those things that make her excited, that move her most deeply, that bring out a sense of warmth in her, that trigger her sense of adventure?

And relax! Don't get caught up in the fear of the outcome. It's a very safe bet that there is no one in her life who cares enough to ask these things, no one who understands that these are what a woman craves hearing. Explore her mind.

As you evoke these peak experiences and as you describe them, remember to use everything that you've gathered before. Which means you don't pick a peak experience you have that would violate her model of the world, because you will find a new avenue

for triggering one of her negative peak experiences and she will get disgusted with you and walk away!

Instead, remember what her model of values are, remember what her model of rules are and play into them. **The more closely you can identify yourself with those values and rules, the more attractive you will become.**

In all cases, you want to link yourself to experiences, not just through descriptions of what you have done, but also through affirmations as she describes her experiences -- "Oh yeah, that's really important," -- and you go on to amplify it through your gestures. Whenever you are talking about something that is highly desirable, use either gestures that are directly pointing to yourself or sweeping gestures moving between herself and yourself. Whenever you are describing something negative, make sure your hands are pointing away from your body and her. And ideally, if you can work it, you subtly point in her husband's direction!

I want to stress the importance of **time distortion**. It can be simple to move the perception of one's experience back and forth through time so that, **in the space of only a few moments, you can create in their unconscious mind the realization and belief that they have been enjoying that experience for months or even years**, in the past and into the future. As you structure your conversation with this woman, continue to use time distortion.

Each time you have a positive description link it to yourself, then go back into her past, and ask her "When was the first time you felt like this?" Find out just how long ago that was and ask her if she could imagine what it would be like to have simply and reliably felt the emotion all that time. And of course as you are doing it you are linking it to yourself. Ask her if she can just for a moment imagine what it would be like, if you look into the future, say six months or even a year from now, imagine feeling this way, all the time, even to the point where you can look back to the point where you can see yourself sitting here today and knowing that this is where that change began and feeling all those good feelings for all that time-- "Can you feel that?"

I often enjoy using phonetic ambiguity as I talk. And I have been doing it for enough time now, so that whether I want to or not it creeps into my natural conversation. Because you are talking about the way the mind works, talking about how you perceive recalled peak experiences and about how we build our value systems and use them to model our world, you have the chance to use a delicious ambiguity that I've used with great effect.

I suggest you use it from the beginning and that is the phrase, **your mind**. When you talk about how the mind works, you are structuring a set of preconceptions in her head about what the meanings of the words we use are, but this is a conscious understanding. The unconscious mind is simply listening and is perfectly capable of reading more than one meaning into any word or phrase. So, as I go on talking about isn't

it interesting how in your mind things can begin to happen so quickly, sometimes almost instantaneously, and you begin to see things differently.....When I say the words, "Your mind" I deliberately mispronounce them, not as mind but rather as mine.

I am doing this for one simple tremendously powerful reason and that is, the unconscious mind hears the ambiguity and accepts both meanings, but her conscious mind will dismiss the ambiguity and only work with the surface meaning. So as we are sitting over a cup of coffee or standing in an aisle in the bookstore, as she will naturally become fascinated by what she's learning, there are repeated covert opportunities to slip in the embedded command, you're mine, you're mine, over and over again!

And because you know that through simple repetition, covert commands will become even more powerful, I'm sure you can understand how **the repeated use of ambiguity will begin to change what she sees as the permissible limits of reality, begin to change the process of new ideas that come into her mind and will begin to change the very limits of what she is going to do and what she is going to go for.**

Once you've established some type of reliable connection and you can evoke it on command, this woman will think you are very interesting. You're a hell of a guy! She enjoys talking to you (I wonder where she got that idea)!

You can utilize one of the most powerful techniques that I have to offer to you, but I will give it to you with a caution, **don't try this right away**. Don't try within the first ten minutes you have met her. Wait until you've got a strong connection, because the effect of this technique is so intense, it could scare her right off.

It's what we call **moving pictures around**. The technique is based on the simple fact that we structure memories in a visual sense. That is, we don't remember everything of a previous experience, instead we remember everything that must have been true, what we experienced to be true and then whenever we want to recall a memory or event, sensation, a feeling, whatever, whenever we want to recall that memory, we display it in a visual way in the space around ourselves.

Imagine for a moment that you are surrounded by a projection, a theater screen that wraps all around you like a bubble. Now just as an imagination experiment, close your eyes and remember something out of your past, anything, just so long as it was at least a year ago. And when you have that memory, once you can see it clearly again, point to where you can see it around you, and open your eyes and see where you are pointing.

The spot to where you are pointing is where you recall all things that happen in your past. Let's do it again, think of something that happened recently, within the past week or so. And when you've recalled it, you can see it clearly, point to where you can see it around you. Open your eyes and look at where you are pointing. This is where you represent your present.

Again, close your eyes, and think about something you are sure is going to happen in your future, it could be a strongly held plan, it could be something you know is going to happen like imagining your birthday when you are ten years older from now, but when you can call up a picture of what you can see in your future, point to it and open your eyes and see where that is in your future.

Now, we've discovered how you structure your past, your present and your future. If you were to draw a line between those three, that would be your time line--the way you think, and you structure your concepts of the world.

### **Now, the tasty bits!**

We can go on and discover in the same process, where's the place where you fall in love, where's the place where you are absolutely obsessed by an idea -- we can discover the place where you are hopelessly aroused, we can find the place where you see people you just can't stand, and we can find the place where things used to be true but they are not true anymore. This by itself, when you show it to your newfound female friend, is an absolute mind blower -- because most people have never, ever in their lives learned about how to use their memories and how to recall their memories. It just happens to them and they go with the feeling.

Discovering there is a structure to all this is intensely fascinating to women. But this isn't all there is to the technique. You can begin to use it in subtle and tremendously powerful ways. For example, what do you suppose it would be like for her, if you asked her for a moment, just to show her how this works, if, as she looked at that spot where she falls in love, if she concentrates on that image, **she began to hear the sound of your voice coming from that spot?** And as she continues hearing that voice from the spot she falls in love, could she feel how the picture begins to grow larger and brighter and how the sound of your voice becomes more rich and satisfying as **she begins to experience all over again, those warm rich magical feelings that happen when she falls in love?**

And even more interesting how just for a moment, to wipe aside the picture and instead see your face and hear your voice in that spot where she falls in love, isn't that incredible?. Now as you do this, what will probably happen is that she will link your face, your voice to the concept of falling in love. It sounds something like out of science fiction, but I tell you, guys that it is absolutely true, it's simply how her mind works.

This is going to make her pretty nervous. I wouldn't suggest you concentrate heavily on this until you're sure you want her. Play on recreating memories from her past or have her call up an image of an old boyfriend and show her what happens when you point to the picture of the boyfriend and point to the spot where she can't stand people anymore. As you point to that picture, ask her if she can see that spot grow small and dark and it seems to go farther and farther away to the point where that old boyfriend doesn't have any effect on her anymore. And isn't it interesting how as those pictures go



farther and farther away, it seems to open up new space, new possibilities and experiences and that's a wonderful thing, **can you feel that?**

Moving her pictures around means that as you teach her how wonderful it is to explore everything inside your mind (hah!), that you are actually restructuring how it is she looks at the world, as she remembers her past, what it is she is attracted to, what it is she is obsessed with, what it is she is excited by, and **you are doing it all in a manner where you are simply showing her how your mind works.**

I also want to talk to her about **intuition**, because **it is the mechanism the unconscious mind uses to teach the conscious mind what it is it needs to know.** We understand things intuitively because there is no conscious mind that leads to step A to B to C through some decisions or some understandings. Instead when we say we understand it intuitively what we mean is that there is a conceptual link, where suddenly the idea appears to us by magic and we simply understand.

Intuition is important to me for two reasons. The first is **as I am affecting change on her unconscious level, then things will begin to appear to her as intuitive understanding.** Because as I affect this unconscious change there is no conscious process that she has followed. Instead I have rearranged her basic values or understandings and she has a whole new world to play with.

But the second reason I wanted to talk about intuition and intuitive understanding is because I want an opportunity to talk about **listening to the voice of experience.**

Everyone has this kind of voice. It's usually the voice that is jabbering away at you, telling you you aren't good enough, or you need to hold back or this is too scary for you to experience, giving you some kind of negative input and just yapping away. So I ask her, if she has a voice that she can hear. Of course she does -- everybody does!

Then I ask her if she can remember all the way back to the first time she hear this voice and as she does, she can just relax and enjoy hearing that voice again. "You know, I am just so amazed that I have a voice just like that to bring the best advice when you hear that voice teaching you what you need to know. Now, with me, it is the most powerful way to change the person you were born to be."

Did you catch the ambiguities? "I have a voice like that" -- a voice like what? The voice you are talking with now or the one she hears in the past, giving her the best advice she ever received? There was also punctuation ambiguity by saying "teaching you what you really want to know, with me, it is the most powerful way to change the person you were born to be."

And then, of course, I time distort with her. The ambiguity sinks in all the way back in her past and then I walk her back through all that time so she can hear a voice within her, a voice she can trust, warm, "guiding you from within, all that time, year after

year. As you hear this voice, all those times, it makes you want to open up and follow it now. You want to do what it says, it's like that with me.” Hah!

Again, look for the ambiguities, use the ambiguities, plant whole new concepts, whole new realities in her mind when her conscious mind is distracted by learning new things.

So basically when I want her to feel something, whether it is a peak experience, or it's a new learning, I use time distortion to enhance it and I link it to myself. And in the process I remove objections to new ideas or new behaviors. **How could she fight something she's experienced and enjoyed for a long period of time?** And once my voice is inside her head, and works unconsciously day in and day out, it begins to affect her powerfully, moving her towards pleasure and adventure.

**The overall process is I morph myself into her ideal man.** She comes to understand that I understand and agree with her base values. Now these could be the ones she started out with or the ones where I “helped” her to understand that they are more useful than the ones she had before. I conform to the rules and how she understands these values. I am capable of peak experiences and I offer peak experiences.

I understand and truly appreciate how her mind works, and I've taught her to understand that as she begins to listen to the whole process of understanding “you're mine”, that life becomes fuller and richer and more exciting. I've shown her how to change, to restructure old memories so that they can't hurt her anymore. I've shown her how to restructure old memories so that new possibilities can open up and she feels all throughout this time, a deep and powerful connection as though when I am talking to her, my words seem to transform into her thoughts deeply like I was touching her soul.

Because you see, although I might represent myself as having the characteristics of her ideal man -- Hell, I may actually have all those characteristics! -- it's not necessary that I turn myself into some Fabio movie-star kind of a guy.

**Instead, I only try to be more attractive, more desirable than the man she has now.** Now think about it guys, this isn't difficult at all. Because no man is a hero at home! She's seen her husband snoring on the sofa in his boxers and sweat socks. She's been disappointed time and time again when he does something selfish or crass, or forgets something that was so important to her. **It's easy to be more desirable than the man she has.**

Because she didn't give up being a woman when she married, she still has all the feelings and desires a woman can have. She's going to crave passion, adventure, excitement, wonder, and mystery. **It's your job to remind her what's possible and then to link all those desires and experiences to yourself.** Enjoy the hell out of her, and then send her home happy and smug, secure in the knowledge that she can still attract and win a guy like you!

## Chapter 8: – Endgames

I've got to be honest with you guys – there are a few drawbacks to our little hobby. I've jumped from second story windows while an angry, gun-waving husband charged up the stairs. I've endured weeping women pounding on my door in the middle of the night, demanding to get in and get some more. And more than one dinner party has cooled considerably when it became apparent that I had been treating the hostess to dessert on the side!

And the plain fact is, **what I want most for her is to have a wonderful time, and then to send her back to a happier, more stable marriage.**

So we need to extricate ourselves gracefully, if only so we have the time free to do her neighbors as well!

So let's borrow one last page from the romance novels. **In these fantasies love is either forever, or it is doomed** – “a love that would not die, that could not be – star-crossed lovers torn apart by fate...”. Yeah, gag me! But they love it!

So when it's time to move on, I use a language pattern that I call “The Locket”. And it works every time. Because I have worked long and hard to keep my head and stay focused on what it is that I want from all this, she has never been given to understand that I want anything permanent.

I've never encouraged her to talk about her husband and family. **I've always told her that my interest in her is as a woman, not as one of her other roles.** And I have always insisted on taking my pleasure with her as a woman.

So, basically **I've ended up as someone who is a rare testosterone treat.** And it's not realistic that this sort of relationship should last – **the whole point of a “once-in-a-lifetime” romantic adventure is that it happens once and then it's over!**

Who am I to mess with years of cultural conditioning?

So I tell her that *you must understand something important. There's something that is drawing us apart – it's not about you, it's about me. I've had the enormous pleasure, the good fortune to chance upon you and discover the amazing woman you had kept hidden inside. And I have had the privilege to be the man who has drawn you into a life that is far richer for it.*

*But I need to do something now, and that means that that we can no longer be with each other in the same ways. And I understand, now, that in all of your richness you must include that which you have had at home as well. I am the man outside, and I am the one who must now go.*

*But in my memories I treasure all that we have shared, and all that we have been becoming together. It's like if you were to take a locket. And in this locket you can place all of our laughter, our excitement, our pleasures, our disappointments, our memories. As the locket snaps shut, put it deep down inside, right next to your heart so that with every beat of your heart they stay warm and strong.*

*When you looked in the mirror that first time, and you're surprised to see that in spite of all that we are doing, you still look the same? And all the profound changes are happening deep inside?*

*It's like that. And so for all the time to come, whenever you feel lonely or afraid, whenever you're feeling a little down.....Or just when you want to reach in and touch the essence of all that is valuable about what we share, that locket full of our memories and dreams will be there.*

*It's like that with me. And now, as one day ends and another begins, I know that you have given me a prize beyond all measure.*

*I can't begin to imagine when and where, and how, we will be able to meet again. To laugh and love, as men and women do.*

*But until and unless we do, that locket filled with thoughts, feelings, and memories will remain the only remnant of this time – the warm coals glowing after the blaze burns low.*

*And so this is the truth – we're a good thing, something rare and wonderful, that has had our time together. And I lift my glass to you – you're more than I expected, all I ever wanted, and my life will be less without you!*

So there you have it – soup to nuts with dessert ever your goal!

Take care and have fun with this stuff. And be careful who you go for – you're going to get her!

**Now That You've Got Her Hooked On You, Make Her Into A Catch Worth  
Treasuring With The...**

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